

NEW ARRIVALS

SHOP
WHOLESALE
WEBSITE



SESAME STREET SUNNY DAY HEAT-CHANGING MUG

When the mug is cool, some of the residents on Sesame Street are hidden away. Add a hot beverage and suddenly the block is full of friendly faces, including Big Bird, Grover, Elmo, and even Mr. Snuffleupagus (who is peeking out from a window). It's a joyful trip back to your favorite neighborhood. 14 oz. | 400 mL

#6028

AVAILABLE JUNE

\$8.00 / \$11.00 CDN Multiples of 4.



SESAME STREET ANIMATIONS NOTEPAD

The Sesame Street Animations Notepad features four alternating page designs inspired by the classic animated segments that delighted viewers in the 1970s and '80s. A nostalgic place to jot down everything you'd like to remember, whether you're counting to twelve or remembering your grocery list. 65 pages 8 1/4" x 4 1/4" #6027

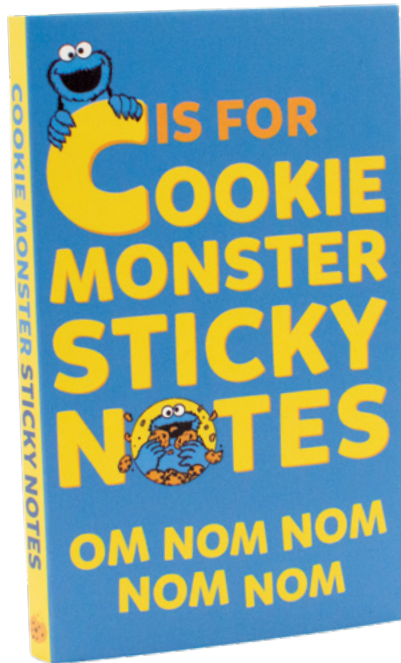
AVAILABLE JUNE

\$4.50 / \$6.25 CDN Multiples of 6.



STICKY NOTES

\$3.75 / \$5.00 CDN • MULTIPLES OF 6



Our bestselling sticky notes just got a clever redesign.

Each Trifold Sticky Notes booklet opens to reveal multiple pads of sticky notes tucked inside a durable, crush-resistant cover. With coordinating designs and a smart mix of useful sizes, these compact organizers are perfect for jotting reminders, marking pages, or capturing brilliant ideas before they escape.

DURABLE,
CRUSH-RESISTANT
COVER

3" x 5"

PACKAGED IN
CELLOPHONE WRAP



Small enough to slip into a bag or desk drawer, but packed with dozens of notes, they're a practical companion for readers, students, list-makers, and anyone who enjoys putting their thoughts in order.

MULTIPLE STICKY NOTE
PADS INSIDE ONE
CLEVER TRIFOLD COVER

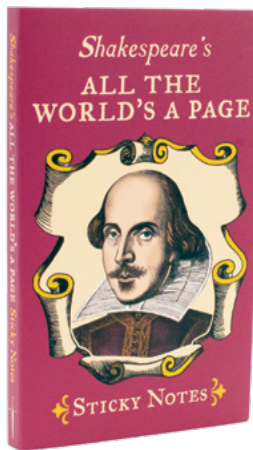
PERFECT FOR
BOOKMARKS,
REMINDERS, AND
QUICK NOTES

**C IS FOR
COOKIE
MONSTER
STICKY NOTES**

Chocolate chip away
at your to-do list.

#6026





SHAKESPEARE'S ALL THE WORLD'S A PAGE

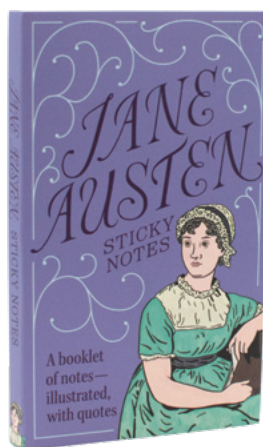
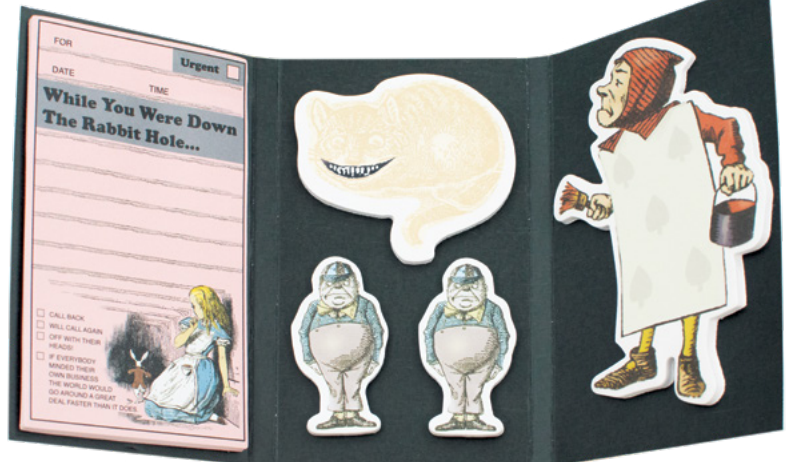
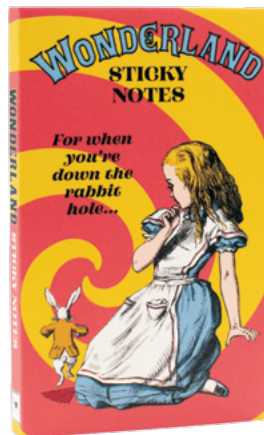
As Shakespeare himself wrote in *Much Ado About Nothing*: "Do it in notes!" #5998



WONDERLAND

Curiouser and curiouser notes to keep you organized and organized-er.

#5994



JANE AUSTEN

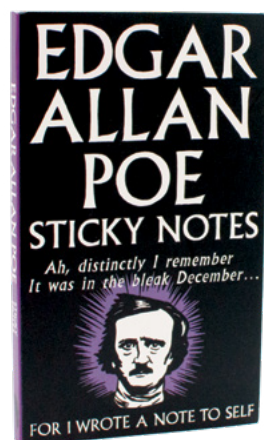
Take pride (not prejudice) in your work. #5995

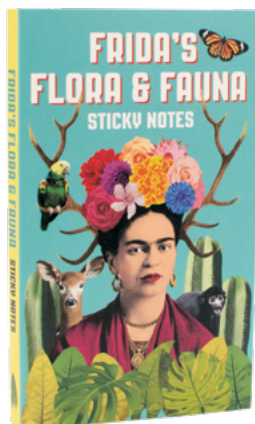


EDGAR ALLAN POE

Forgot an important errand? "Nevermore."

#6000





FRIDA'S FLORA & FAUNA

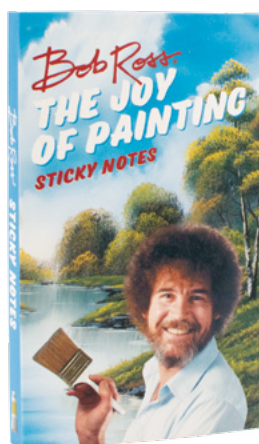
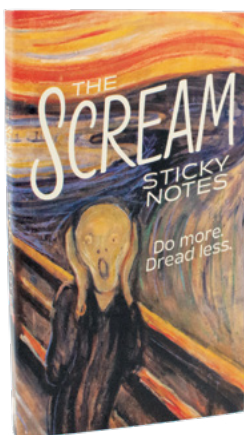
For keeping track of your dreams and your reality. #5997



THE SCREAM

Want to get someone's attention? **Scream.**

#6003



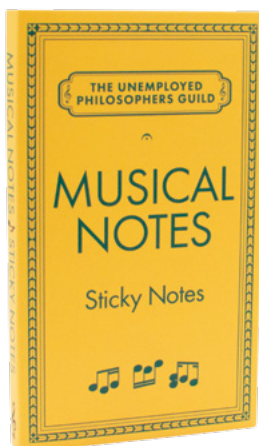
BOB ROSS THE JOY OF PAINTING

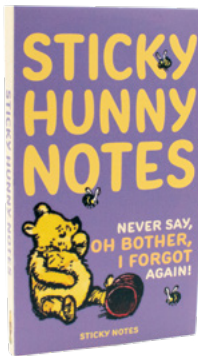
Got down some happy little thoughts or draw some happy little doodles. #6001



MUSICAL NOTES

Break up the usual rhythm of your note-taking. #5999





STICKY HUNNY NOTES

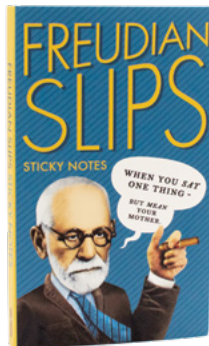
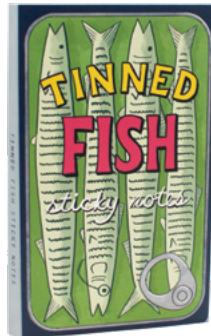
For clever rabbits, bears of very little brain, and everyone in between.

#5993



TINNED FISH

For when you've haddock with regular sticky notes. #6002



FREUDIAN SLIPS

Sometimes a sticky note is just a sticky note.

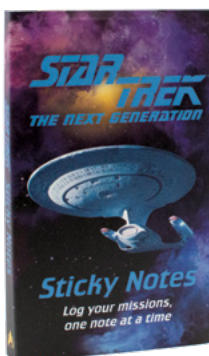
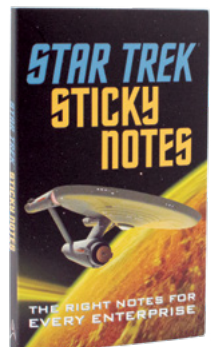
#5996



STAR TREK

Become your own chief of communications!

#6004



STAR TREK: THE NEXT GENERATION

The line must be drawn here! Right here... on these notes... #6005





FALL FOLIAGE HEAT-CHANGING MUG

Fill this heat-changing mug with a hot beverage and watch the green leaves of summer transform into fall's russet and tawny hues. Ever-present is a quote from Thoreau's journal reminding us to live fully in each passing season.

14 oz. | 400 mL #5956

AVAILABLE JUNE

\$8.00 / \$11.00 CDN Multiples of 4.



— INCLUDES
DISPLAY
CARD



GUILD INSIGHT:

Heat-changing mugs aren't a trend. For years, they've been one of our strongest categories for restocks. Customers, pick them up to look them over, and somehow they're already at the register.

MOHS' SCALE OF MINERAL HARDNESS MUG

With its sleek design and cool color palette, the Mohs' Scale of Mineral Hardness Mug feels just as at home in the field as it does at the breakfast table. Featuring 19 minerals with hardness numbers, chemical formulas, and identifying characteristics, it's the perfect companion for geologists, rock collectors, and anyone who approaches the making of a cup of coffee with scientific rigor.

14 oz. | 400 mL #6012

AVAILABLE JUNE

\$8.00 / \$11.00 CDN

Multiples of 4.





ALL OF OUR
CANDLES ARE



MADE IN THE
U.S.A.



- SOY WAX BLEND
- BURN TIME UP TO 30 HOURS
- 7 OZ. / 56G

FAIRY DUST SCENTED CANDLE

A fragrance for moonlit flights and awfully big adventures. Dewy greens, solar jasmine, cyclamen, and a handful of lovely wonderful thoughts come together in a scent inspired by **Peter Pan's Neverland**. #6030

AVAILABLE JUNE

\$10.00 / \$14.00 CDN Multiples of 4.



LIGHT ACROSS THE BAY SCENTED CANDLE

With notes of juniper berry, frozen mint, and soft musk, this fragrance inspired by **The Great Gatsby** captures the shimmer of distant lights and quiet longing drifting across the water, with the hint of a happiness just out of reach. #6031

AVAILABLE JUNE

\$10.00 / \$14.00 CDN Multiples of 4.



THREE
REMOVABLE
BOOKMARKS



BOOK CLUB NOTEBOOK

For readers who never arrive at the book club empty-handed (or empty-headed). This Book Club Notebook includes specially formatted pages for notes on the current selection, recommendations, and genre-inspired drink pairings. A perfect companion for lively discussions full of strong opinions, and the occasional *polite disagreement* about the ending. 48 pp. | 3½" x 5" #6023

AVAILABLE JUNE

\$2.50 / \$3.50 CDN Multiples of 6.



Familiar faces and brands stop people. The right display gets them to buy.

The collage features several items:

- BAR TRIVIA**: A sign with a cocktail glass and text: "was an ancient Greek drink described in the Iliad as containing Precious wine, spiced goat-milk, cheese, and white barley."
- Rocky Horror Show**: A red towel with the text "THE UNCOMPROMISED PHOBOSPHOBUS GUILD 100% COTTON DISH TOWEL" and a graphic of Rocky Horror.
- Don't Dream It - Be It**: A poster with a top hat and text: "FROM THE DAY HE WAS BORN, HE WAS TROUBLE. I would like - If I may - to take you on a STRANGE JOURNEY. BRAD! JANET! ROCKY! DR. SCOTT! BRAD! JANET! ROCKY! DR. SCOTT!"
- Dig It**: A poster with a woman in a corset and text: "DIG IT IF YOU CAN IN JUST SEVEN DAYS I CAN MAN YOU A MAN HAPPEN TO KNOW A GREAT DEAL ABOUT A LOT OF THINGS I KNOW WEARY OF THIS WORLD."
- Rocky Horror Show**: A poster with the text "FEAR HE'S OK. DON'T GET STRUNG OUT BY THE WAY I LOOK. ROCKY HORROR SHOW. CREATURE OF THE NIGHT. I'LL GET YOU A SATANIC MECHANIC."



JIM BAG

There's a new bag in town. It's a bag named "Jim." It's also a bag called "Jim." Now there's a bag for every Jim you know... in fact, for many a Jimmy and more than a few Jimmies — though not every one of the Jameses. The Jim Bag features portraits of famous Jims — and a few inanimate Jims you may recognize.

5" × 9" with 2" gusset

#6020

AVAILABLE JUNE

\$8.00 / \$11.00 CDN Multiples of 4.



GUILD INSIGHT:
Puns are the highest form of humor.



BEAN BAG

Do you know someone who's full of beans? The Bean Bag Zipper Bag features illustrated portraits of popular beans and includes a fact-filled tag celebrating these hardworking legumes. The gusseted design lets it stand upright, ready to hold pencils, cables, snacks, or whatever else you need to keep contained. (Not recommended for baked beans.)

5" × 9" with 2" gusset #6019

AVAILABLE JUNE

\$8.00 / \$11.00 CDN Multiples of 4.



GUILD INSIGHT:
See?



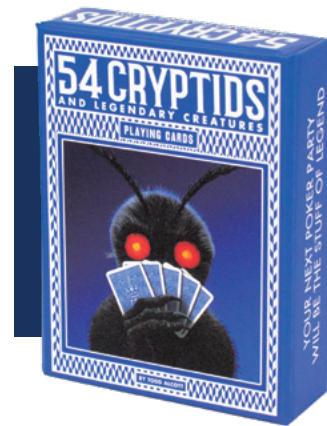
MONSTERS OF FOLKLORE PLAYING CARDS

Illustrated by Todd Alcott

Deal yourself a legendary hand. This standard deck of 54 playing cards features monsters and supernatural beings drawn from folklore and urban legends around the world—each illustrated in Todd Alcott's bold, vintage-inspired style. From Baba Yaga and the Wendigo to the Boogeyman and La Llorona, these eerie characters turn every game of poker, rummy, or solitaire into a delightfully monstrous affair. #6007

AVAILABLE JUNE

\$6.00 / \$8.75 CDN Multiples of 6.



ALSO BY
TODD ALCOTT:

**54 CRYPTIDS
AND LEGENDARY
CREATURES**

#5941



EL DIABLITO SOAP

Inspired by the classic **Lotería** card, El Diablito brings a little mischief to the sink. Wash up and remember: **Dirty hands are the Devil's playthings.**

2 oz / 56 g #6033

AVAILABLE JUNE

\$1.80 / \$2.60 CDN Multiples of 8.



LA SIRENA SOAP

The legendary siren calls from the deep with an irresistible invitation: **Let yourself be lured into the bath.**

2 oz / 56 g #6034

AVAILABLE JUNE

\$1.80 / \$2.60 CDN Multiples of 8.



EL CORAZÓN SOAP

A beautifully illustrated anatomical heart offers an important reminder for thorough hygiene: **Clean every nook, cranny, atrium, and ventricle.**

2 oz / 56 g #6032

AVAILABLE JUNE

\$1.80 / \$2.60 CDN Multiples of 8.



ALL OF OUR
SOAPS ARE



MADE IN THE
U.S.A.

A MAGNET ON
YOUR FRIDGE!



A PUPPET ON
YOUR FINGER!

HENRIETTA PUSSYCAT MAGNETIC PERSONALITY

From Mister Rogers' Neighborhood comes Henrietta Pussycat, who lives in a treehouse in the Neighborhood of Make-Believe. Shy and gentle, she loves fancy clothes and spending time with her best friend X the Owl, who lives next door on the same branch. #6009

AVAILABLE JUNE

\$4.75 / \$6.50 CDN Multiples of 6.



APPROX.
4" TALL

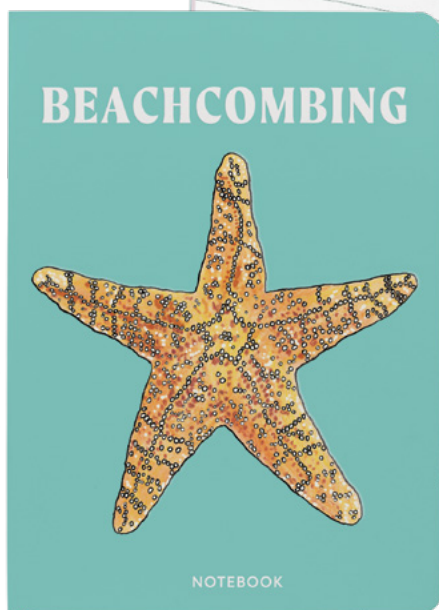


ZOHRAN MAMDANI MAGNETIC PERSONALITY

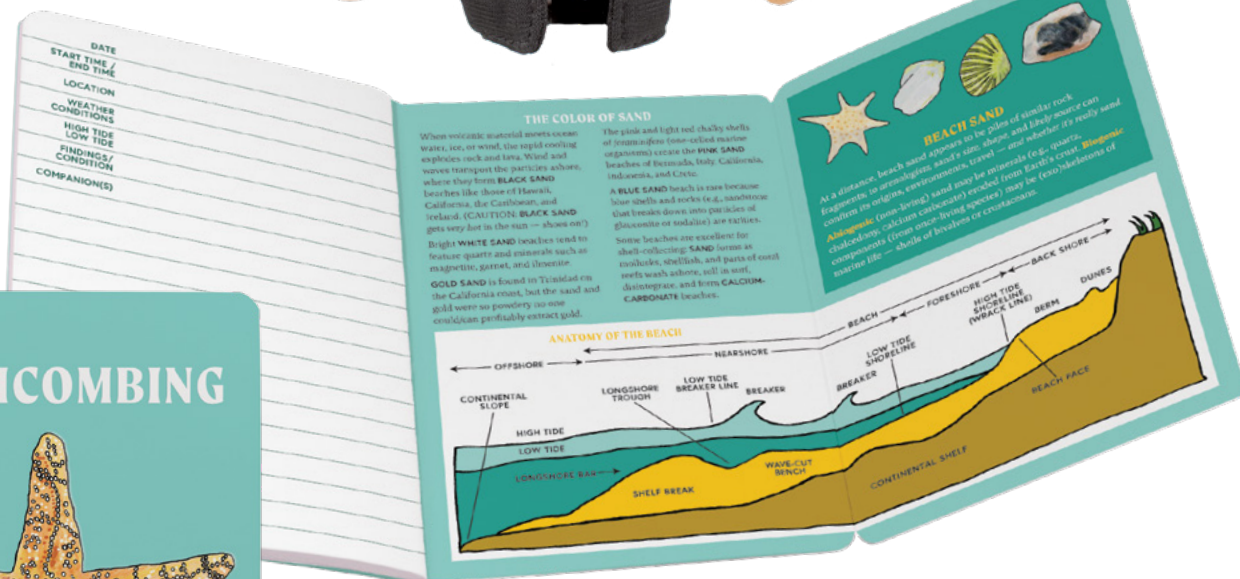
A plush puppet on your finger — and a magnet on your fridge. Zohran Mamdani is the 111th Mayor of New York City, the first Muslim and South Asian mayor in the city's history, and a rising voice in progressive politics. #6018

AVAILABLE JUNE

\$4.75 / \$6.50 CDN Multiples of 6.



NOTEBOOK



BEACHCOMBING NOTEBOOK

Carry this Beachcombing Notebook on your next seaside walk. Inside you'll find guides to the anatomy of the beach, things to look for along the shore, and interesting facts about sand. Use the pages to record tides, weather, discoveries — or simply your thoughts during a quiet walk by the sea.

48 pp. | 3½" × 5" #6021

AVAILABLE JUNE

\$2.50 / \$3.50 CDN Multiples of 6.



GUILD INSIGHT:

Consider stocking a rotating roster of Magnetic Personalities so that your customers will keep coming back to see what's new! We have nearly a hundred thinkers, writers, artists, and icons to choose from.

SHOP
WHOLESALE
WEBSITE