

# The Unemployed Philosophers Guild – Quick + Easy AI Guide for Sales Reps

A tiny cheat sheet to make AI your new pitch assistant — no experience required.

1. What AI Does for You Think of ChatGPT as your junior copywriter. It can help punch up emails, write catchy product intros, brainstorm display ideas, simplify descriptions, and save time.

2. How to Talk to It Tell it who to be, what you need, who it's for, and the tone. Example: "You are a wholesale sales rep writing to indie bookstore buyers..."

3. Three Copy-and-Paste Prompts You Can Use Right Now

A. Make This Pitch Catchy: "You are a wholesale gift and bookstore sales rep writing an email to your top indie bookstore customers. Your goal is to introduce The Unemployed Philosophers Guild's literary-themed gifts in a clever, bookish, fun way. Write 3 short, catchy product descriptions for our literary mugs. Keep each one under 30 words."

B. Write My Email For Me: "You are a sales rep writing to your best indie bookstore customers. Write a short, upbeat email introducing The Unemployed Philosophers Guild's Romantasy Magnetic Bookmarks. Include a subject line, a 3–4 sentence pitch, and a friendly closing that nudges them to place an order."

C. Give Me a Display Idea: "You are a merchandising expert helping an indie bookstore build a small display around The Unemployed Philosophers Guild's literary gifts. Suggest 3 display concepts using items a bookstore already carries. Keep it simple and visually strong."

4. Tips for Even Better Results Ask for changes like 'more playful,' 'shorter,' 'more polished,' 'try again,' or 'give me five versions.'

5. What Not to Worry About No tech skills needed. You won't break it. You edit the final result so it always sounds like you.

6. Your Weekly AI Prompt Each rep newsletter will include one ready-to-use AI prompt to help you build strong pitches with zero effort.